CanadaBlooms
THE FLOWER AND GARDEN FESTIVAL

Media Advisory

Break out your green thumb – March 18 to 22, 2009

13th annual Canada Blooms celebrates the gardens of Canada in all their blooming splendour

March 2, 2009 – Toronto, ON – Now in its thirteenth year, the 2009 Festival celebrates the best of Canadian gardens and explores the tradition of gardening and horticultural excellence across the country. From March 18 to 22, 2009, Canada Blooms returns to Toronto to transform the Metro Toronto Convention Centre into Canada's largest flower and garden festival.

WHO: More than 100,000 visitors interested in the latest in gardening, landscape design, floral design, outdoor living and floral and landscape products and services.

WHAT: Canada Blooms 2009 will feature six acres of feature gardens in full bloom, more than 100,000 square feet of green-thumb shopping, over 200 hours of seminars, workshops and demonstrations, a special children's garden and more.

WHEN: March 18 through 22, 2009

Festival Hours:
March 18-21: 10 a.m. to 9 p.m.
March 22: 10 a.m. to 6 p.m.

Festival Theme Days:
March 18 – Organic Gardening Day
March 19 – Design Day
March 20 – Scents and Sensibilities: Plant Day presented by Vineland Research and Innovation Centre
March 21 – Ecology Day
March 22 – Urban Gardening Day

WHERE: Metro Toronto Convention Centre
South Building
222 Bremner Blvd., Toronto, ON

About Canada Blooms

Dedicated to providing horticulture expertise, education and resources on an ongoing basis, Canada Blooms is a not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario. Now in its thirteenth year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. In 2009, sponsors include The Home Depot, Brampton Brick/Oaks, Brookdale Treeland Nurseries Ltd., Canadian Cancer Society, City of Toronto, Dairy Farmers of Canada, Grey Power Insurance, Heart & Stroke Foundation, Indigo Books & Music Inc., JVK, Miracle-Gro, Myers Lawn and Garden Group, Ontario Tourism Marketing Partnership Corporation, Pick Ontario, Rechargeable Battery Recycling, Corporation, RBC, Sobeys Ontario, Tourism Ireland, VIA Rail, Vincor, The Vineland Research and Innovation Centre, Universal Studios Home Entertainment Canada, Show Smart, CN Tower, Nestle Canada, Sinclair-Cockburn, CanWest Media, The National Post, EZ Rock, HGTV, CFRB and The New Classical 96.3 FM.

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