

Canada Blooms
THE FLOWER AND GARDEN FESTIVAL



MEDIA ADVISORY
March 17, 2010

Martha Stewart Visits Canada Blooms on March 20th

WHAT: Martha Stewart, world-renown television host, author, magazine publisher, garden enthusiast and home décor designer will attend Canada Blooms 2010. Martha Stewart is attending Canada Blooms to present her new Martha Stewart Living™ line of products which are sold exclusively at The Home Depot Canada.

WHEN: Saturday, March 20th, 2:00 pm – 2:30 pm

Martha Stewart presentation on the Grey Power Stage. Martha will demonstrate gardening, planting projects and ideas for arranging a beautiful outdoor space utilizing her new Martha Stewart Living line of products available exclusively at The Home Depot.

WHERE: Direct Energy Centre Exhibition Place, 100 Princess Blvd., Toronto, ON.

***Media will need to be accredited through OEB Enterprise prior to March 20th**

About Martha Stewart

From the award winning magazine, *Martha Stewart Living*, to the bestselling product lines that bear her name, Martha Stewart shares the creative principles and ideas that have made her America's most trusted guide to stylish living. Martha's business sense and creative vision provide the framework for Martha Stewart Living Omnimedia, and the expansive multimedia portfolio that includes award-winning properties such as the magazines *Martha Stewart Living* and *Martha Stewart Weddings*, the marthastewart.com website, and *Martha Stewart Living Radio* on SIRIUS XM. In addition, the Emmy Award-winning nationally syndicated, daily, "how-to" series, *The Martha Stewart Show* is currently in its fifth season; the sixth season will premiere on Hallmark Channel in Fall 2010. Martha is also the author of dozens of bestselling books on cooking, decorating, gardening and other domestic arts. For more information please visit: www.marthastewart.com.

About Canada Blooms

Dedicated to providing horticulture expertise, education and resources on an ongoing basis, Canada Blooms is Canada's largest Flower and Garden Celebration. Canada Blooms is a not-for-profit organization that gives back to the community by funding community garden projects around Ontario. For more information and to purchase festival tickets, please visit: www.canadablooms.com.

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