



PRESENTED BY **RE/MAX**

## OVER 145,000 PEOPLE ARE LOOKING FOR HELP WITH THEIR PROJECTS, BIG OR SMALL

More than 145,000 people attend the National Home Show annually, seeking helpful advice, thousands of solutions and new products for in and around their homes. Our show features high interest exhibits, high-profile industry personalities and the latest trends to keep consumers stimulated, motivated, educated and ready to move ahead with their home improvement projects.

**MAR 16-25, 2012**  
DIRECT ENERGY CENTER  
EXHIBITION PLACE, TORONTO

### REACH A MORE QUALIFIED AUDIENCE

87% are 25-64 years of age

62% are female, 38% male

94% are homeowners

62% have a household income of over \$75,000; average attendee income is \$98k+

75% are satisfied or very satisfied with National

67% do not attend any other show for previous 12 months

88% would recommend National to family & friends

62% rate National as better than other shows they've attended in the past

92% are pleased with the value they receive for the cost of admission

\*\*2011 post-show online research



Interior of Boulevard of Dreams, 2011 National Home Show

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial, Mortgage, Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

**NATIONALHOMESHOW.COM**

PRODUCED BY  
**MARKETPLACE  
EVENTS**



## TRAFFIC ALERT!

New for 2012, attendees buy one ticket and get access to two great shows. Going on at the same time at the Direct Energy Centre, the **National Home Show** and **Canada Blooms** are co-locating, giving you access to consumers attending either show! This means increased traffic for you!

# Canada Blooms

THE FLOWER AND GARDEN FESTIVAL

## SHOW DATES & HOURS MARCH 16 - 25, 2012

MONDAY - FRIDAY	10AM - 9PM
SATURDAY	10AM - 9PM
SUNDAY	10AM - 5PM

Your show supplied me with over \$200,000+ in revenue in only 9 months. The show was really successful for our company and our investment was only approx. \$4,000! I highly recommend it.

- Tima Dragomautz, Rustic Restorations

## MORE THAN JUST BOOTH SPACE

Let us know your sales and marketing goals and we will customize a partnership program to exceed your needs.

- Online Interactive Exhibitor Listing (your own web page!)
- eBlasts (84,000+ opt-in available year-round)
- Website advertising (more than 158,000 + unique visits 6 months leading up to the Show)
- Opportunity to advertise and showguide listing
- Promotional opportunities
- Feature and stage sponsorships
- Cooperative advertising programs
- Product Sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services and storage
- 24-hour security

## BOOTH COST

Booth rate is \$26.99 per sq. ft. + tax (HST) and \$28.49 per sq. ft. + tax (HST) for main aisle location. Additional corner charges apply: 100 - 600 sq ft \$375/corner · 601 - 999 sq ft \$400/corner · 1,000 + sq ft \$450/corner

# SPACE IS LIMITED, CALL US TODAY TO BOOK YOUR SPACE PH 416.644.5400 TOLL FREE 877.715.7469

## WE'VE GOT YOU COVERED

SEPT 22 - 25, 2011



MAR 16 - 25, 2012



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