

Canada Blooms

THE FLOWER AND GARDEN FESTIVAL

Learn from the Industry's top Horticultural Experts at Canada Blooms

Toronto, Ont. – From Wednesday, March 16 to Sunday, March 20, 2011, Canada Blooms visitors are encouraged to attend their highly acclaimed Education Series. Whether a beginner or a veteran gardener, festival visitors will receive tips and techniques from gardening experts, preparing them with the skills needed to tackle any new gardening project.

Canada Blooms Education Series presents the gardening world's most recognized and respected horticultural experts. Speakers can be found on four educational rooms and stages focused on specific subject matter for attendees at all levels of experience: Green for Life Celebrity Stage, Gardening Solutions Room, Master Gardeners Room and The Home Depot Stage.

“We are very fortunate to have some of Canada's premier gardening personalities participate in Canada Blooms this year,” said Gerry Ginsberg, General Manager, Canada Blooms. “Quality speakers such as, Mark Cullen, Frank Ferragine, Denis Flanagan, Paul Zammit, Jim Hole and other special guests from across Canada will present over 200 hours of free seminars, offering more gardening education than any event in Canada.”

This year, speakers from across Canada will be presenting at Canada Blooms. Helen MacLean and Neville Mackay will be travelling from Nova Scotia, Donna Blazer and Key Note Speaker Jim Hole will be travelling from Alberta while Mel Bartholomew will be travelling from Utah to talk about Square Foot Gardening.

There is also a great addition to this year's Education Series courtesy of Master Gardeners of Ontario. Festival visitors are encouraged to join the Master Gardeners for **Sit Down Sunday**, from 12-3 pm where they will have the opportunity to enjoy *15 Minutes with an Expert*. Visitors can speak with professional gardeners one-on-one about their gardening issues, with subject discussed that includes: what to plant where, if you have the right soil for your plants and why your plant choices won't work in your garden. New for the 15th Anniversary Celebration – Canada Blooms has developed special evening programs for the Green for Life Celebrity stage from 6:30 to 8 pm each evening. Features include – March 16th – Tourism Ireland with special Irish Entertainment, March 17th – HUB Sinclair-Cockburn Industry Night – watch the Feature Garden Awards being presented at Canada Blooms, March 18th – Tourism Spain and CTS-TV Night – Spanish entertainment and Travel Information, March 20th – Adam Bienenstock, Gardens for Living – Children's Play.

Feature Speakers for 2011 include:

Jim Hole:

Jim Hole is a co-owner of Hole's Greenhouses & Gardens, one of the largest retail garden centres in Canada. He has written numerous articles on horticulture and gardening for such publications as the National Post, Canadian Gardening Magazine, the Old Farmer's Almanac and the Edmonton Journal and is also co-author of a series of gardening books.

Mark Cullen & Denis Flanagan – What's New at Blooms

Mark Cullen is Canada's best known gardener. Each week he reaches over 1 million Canadians through various media outlets, such as CTV/Canada AM, the Toronto Star and AM680. Mark's book *The Canadian Garden Primer, An Organic Approach*, features information on vegetable and ornamental gardens. Visit Mark's website www.markcullen.com for expert garden advice.

Denis Flanagan is best known for his gardening shows on HGTV and promotes the joy and benefits of horticulture through the *Green for Life* program at Landscape Ontario.com. He has been involved in many prestigious projects, including work for the Royal Family. Denis is an award winning horticulturalist, having achieved a gold medal at The Chelsea Flower Show, in addition to other award winning gardens. Denis has taught at several community colleges including Humber College and Seneca College.

Charlie Dobbin – The Challenges Behind Canada Blooms

Every Saturday morning, Charlie Dobbin hosts the GARDEN SHOW on The New AM 740. Charlie is an internationally known horticulturist and landscape designer. During her two-decade career, she has become well known for her professional gardening seminars and demonstrations, as well as for her prolific articles in newspapers and magazines on the subject. In 2002, Charlie started her own design and horticultural consulting company, Garden Solutions by Charlie Dobbin. She is also the Horticultural Director for Canada Blooms, Toronto's celebrated Flower and Garden Festival.

Albert Graves – Flower Arranging With Flair

Albert Graves is a respected instructor of floral art at Humber College, who has taught some of the most talented young designers in the industry today. Albert continually searches for new and novel ideas to feed his unique talent of strict design ethos. Albert's work has been used for the Dutch Queen's birthday, visiting dignitaries, celebrities and various television shows.

Frank Ferragine – Get Growing

Frank Ferragine (Frankie Flowers) is arguably Canada's favourite and best known weather and gardening personality. As a weather and garden specialist, Frank can be seen daily on CityTV Toronto, as well as nationally on CityLine. His gardening advice can be found in Canadian Living Magazine. Frank has been awarded twice by Landscape Ontario as Garden Broadcaster of the year. For the last four years, Toronto Sun readers have voted Frank as their favourite weather personality. Frank also has a new book this year – *Get Growing*, which will be available at Canada Blooms.

Paul Zammit – Dramatic Containers

Paul Zammit is the current Director of Horticulture at the Toronto Botanical Garden. He is a regular speaker at garden clubs and horticultural trade shows in Canada and the United States and has appeared on television and in print. Paul and Uli's home garden has been featured in Canadian Living, Gardening Life, Canadian Gardening and Gardening How-To. He has also been recognized by numerous awards for his container designs.

Below is the daily program schedule of speakers, demos and talks.

Wednesday March 16 - Challenging Gardens: Wildlife in the City * Tourism Ireland Day			
TIME	SPEAKER	TOPIC	LOCATION
11:00 AM	JOHN MANSZ Brookdale Tree Nursery	Plants of the Week	Home Depot Backyard Oasis Stage, Hall B
11:00 AM	DR. CLEMENT KENT	Wild Things in the City: How to Make a Pollinator's Garden	Garden Solutions Rm 105, Hall A
11:15 AM	DAVID HINTON	Magnolias: Companion Shurbs/Trees for Your Rhododendrons	Master Gardener Experts Rm 102, Hall A
11:30 AM	MARK CULLEN and DENIS FLANAGAN	What's New at Blooms?	Green For Life Celebrity Stage, Hall B
12:00 PM	ANKARET DEAN SCOTTS CANADA POWER HOUR	Learn to Container Garden	Home Depot Backyard Oasis Stage, Hall B
12:00 PM	HELEN MACLEAN	Hurricane Juan: How a Community Came Together	Garden Solutions Rm 105, Hall A
12:15 PM	CATHERINE KAVASSALIS	Our Trees in a Changing Climate	Master Gardener Experts Rm 102, Hall A
12:30 PM	YVONNE CUNNINGTON <i>presented by CANADIAN GARDENING MAGAZINE</i>	A Garden for Four Seasons	Green For Life Celebrity Stage, Hall B
1:00 PM	FISKARS	Cool Tools Challenge	Home Depot Backyard Oasis Stage, Hall B
1:00 PM	JEFF LOWARTZ	Sustainable Turf Management	Garden Solutions Rm 105, Hall A
1:15 PM	EDYTHE FALCONER	Not a Problem! Dealing with Dry/Wet, Shade/Sun, Clay/Sand, and Other Garden Grumbles	Master Gardener Experts Rm 102, Hall A
2:00 PM	MARK PECK	Outdoor Power Challenge	Home Depot Backyard Oasis Stage, Hall B
1:30 PM	CHARLIE DOBBIN	The Challenges Behind Canada Blooms	Green For Life Celebrity Stage, Hall B
2:00 PM	CHRISTINA SHARMA	Gardening for Songbird & Pollinator Conservation	Garden Solutions Rm 105, Hall A
2:15 PM	CLAUDETTE SIMS	What's in a Name: The History and Challenges of Naming Plants	Master Gardener Experts Rm 102, Hall A
2:30 PM	ALBERT GRAVES	Flower Arranging with Flair	Green For Life Celebrity Stage, Hall B
3:00 PM	JOHN MANSZ Brookdale Tree Nursery	Plants of the Week	Home Depot Backyard Oasis Stage, Hall B
3:00 PM	TRISH SYMONS	Challenges & Solutions in Your Garden	Garden Solutions Rm 105, Hall A
3:15 PM	KATHLEEN LANG	Giant Hogweed, and Other Poisonous Plants	Master Gardener Experts Rm 102, Hall A

3:30 PM	LORRAINE ROBERTS	Plants That Attract Beneficial Insects	Green For Life Celebrity Stage, Hall B
4:00 PM	KEVIN BROWN Scotts Canada	Creating a Healthy Lawn	Home Depot Backyard Oasis Stage, Hall B
4:15 PM	MARGIE CAMPBELL	Tree Monsters: Norway Maple sand Black Walnuts	Master Gardener Experts Rm 102, Hall A
4:30 PM	<i>JUNO Winner and Nominee</i> CAROLYN DAWN JOHNSON	<i>SPECIAL MUSICAL PERFORMANCE</i>	Green For Life Celebrity Stage, Hall B
5:00 PM	NEVILLE MACKAY	What's "In" and "In Store" For 2011 and Beyond	Green For Life Celebrity Stage, Hall B
Special Evening Program			
6:00 PM to 8:00PM	TOURISM IRELAND	Preview to St. Patrick's Day	Green For Life Celebrity Stage, Hall B
6:30 PM	SUZANNE ZACHARCZYK	"Rabbits, Raccoons and Squirrels Oh My!"	Master Gardener Experts Rm 102, Hall A
Thursday March 17 - Urban Agriculture * Canadian Cancer Society Day			
TIME	SPEAKER	TOPIC	LOCATION
10:30 AM	LORRAINE JOHNSON	City Farmer: Adventures in Urban Gardening	Green For Life Celebrity Stage, Hall B
11:00 AM	RICH GRAHAM Onward Manufacturing, Weber & Broil Mate BBQ	Getting The Most From Your BBQ	Home Depot Backyard Oasis Stage, Hall B
11:00 AM	DONNA BALZER & STEVEN BIGGS	No-Guff Vegetable Gardening	Garden Solutions Rm 105, Hall A
11:15 AM	CONNIE HUNTER	Vegetable Gardening	Master Gardener Experts Rm 102, Hall A
11:30 AM	MARK CULLEN and DENIS FLANAGAN	What's New at Blooms?	Green For Life Celebrity Stage, Hall B
12:00 PM	ANKARET DEAN SCOTTS MIRACLE-GRO POWER HOUR	Learn to Container Garden	Home Depot Backyard Oasis Stage, Hall B
12:00 PM	JEFF MCMANN	Landscape Ontario Award Winning Gardens	Garden Solutions Rm 105, Hall A
12:15 PM	ELAINE DAVIDSON	Herbs	Master Gardener Experts Rm 102, Hall A
12:30 PM	PAUL ZAMMIT <i>presented by CANADIAN GARDENING MAGAZINE</i>	Dramatic Containers	Green For Life Celebrity Stage, Hall B
1:00 PM	TTI	Outdoor Power Challenge	Home Depot Backyard Oasis Stage, Hall B
1:00 PM	LIZ HOOD	Urban Nature	Garden Solutions Rm 105, Hall A
1:15 PM	JOAN KERR	How to Start a Community Garden	Master Gardener Experts Rm 102, Hall A
1:30 PM	FLORAL SUPERSTARS	Showcase of Canada's Hottest Florist!	Green For Life Celebrity Stage, Hall B

2:00 PM	BILL COUTURE Dynamic Forest Products	How To Build a Deck	Home Depot Backyard Oasis Stage, Hall B
2:00 PM	SONIA DAY	Unusual Veggies that Grow in the City	Garden Solutions Rm 105, Hall A
2:15 PM	KERRY HACKETT	Eat Your Weedies!	Master Gardener Experts Rm 102, Hall A
2:30 PM	MARJORIE MASON & CHEF DAVID GARCELON	The Fairmont Royal York Project	Green For Life Celebrity Stage, Hall B
3:00 PM	STONE-LINK	Laying Stone that Lasts	Home Depot Backyard Oasis Stage, Hall B
3:00 PM	KEN BROWN	Vertical Gardening	Garden Solutions Rm 105, Hall A
3:15 PM	EDYTHE FALCONER	Real Gardens Love Dirt!	Master Gardener Experts Rm 102, Hall A
3:30 PM	JIM HOLE <i>presented by the Composting Council</i>	Cool Green Living	Green For Life Celebrity Stage, Hall B
4:00 PM	REBEKKA HUTTON Evergreen Brick Works	Edible Gardens in Your Community	Home Depot Backyard Oasis Stage, Hall B
4:30 PM	CELEBRITY FLOWER ARRANGING	<i>Cheer on Your Favourite Celebrities!</i>	Green For Life Celebrity Stage, Hall B
Special Evening Program			
6:30 PM	ELIZABETH STEWART	Lubhghortdn: Irish Vegetable Gardening Beyond the Potato	Master Gardener Experts Rm 102, Hall A
6:30 PM	CANADA BLOOMS	Industry Night Awards	Green For Life Celebrity Stage, Hall B
Friday March 18 - Planning Your Garden the Right Way * CP24 DAY			
TIME	SPEAKER	TOPIC	LOCATION
11:00 AM	HEIDI CAMPBELL Evergreen Brick Works	Nature, Gardens & Learning Through the Eyes of a Child	Home Depot Backyard Oasis Stage, Hall B
11:00 AM	VERONICA SLIVA	Garden Destinations: The Greener Side of Hong Kong	Garden Solutions Rm 105, Hall A
11:15 PM	ASTRID MUSCHALLA	ABCs of Good Garden Design	Master Gardener Experts Rm 102, Hall A
11:30 AM	MARK CULLEN and DENIS FLANAGAN	What's New at Blooms?	Green For Life Celebrity Stage, Hall B
12:00 PM	EDEL SCHMIDT SCOTTS CANADA POWER HOUR	Learn to Container Garden	Home Depot Backyard Oasis Stage, Hall B
12:00 PM	FRANK KERSHAW	Gardening in Tight Spaces	Garden Solutions Rm 105, Hall A
12:15 PM	RON ROSSINI	Element-airy My Dear Watson! Moon, Shade & Rain Gardening	Master Gardener Experts Rm 102, Hall A

12:30 PM	FRANK FERRAGINE <i>presented by CANADIAN GARDENING MAGAZINE</i>	Get Growing	Green For Life Celebrity Stage, Hall B
1:00 PM	RICH GRAHAM Onward Manufacturing, Weber & Broil Mate BBQ	Getting The Most From Your BBQ	Home Depot Backyard Oasis Stage, Hall B
1:00 PM	MARK and HEATHER CULLEN	Garden Apps: Key Elements of Today's Great Gardens	Garden Solutions Rm 105, Hall A
1:15 PM	HELEN GORDON	The 100 Yard Diet: Designs for Your Urban Garden	Master Gardener Experts Rm 102, Hall A
1:30 PM	BELINDA GALLAGHER	Let the Plants Do the Driving	Green For Life Celebrity Stage, Hall B
2:00 PM	ALBERT GRIMM Jeffrey Greenhouses	Garden Fresh Vegetables	Home Depot Backyard Oasis Stage, Hall B
2:00 PM	TONY POST	Hardy Tropicals	Garden Solutions Rm 105, Hall A
2:15 PM	ROBERT PAVLIS	Building Natural Ponds and Waterfalls	Master Gardener Experts Rm 102, Hall A
2:30 PM	ALBERT GRAVES and PICK ONTARIO	Flower Arranging With Flair	Green For Life Celebrity Stage, Hall B
3:00 PM	KATE SEAVER	Easy 15 Minute Bouquets	Garden Solutions Rm 105, Hall A
3:00 PM	STONE-LINK	Laying Stone that Lasts	Home Depot Backyard Oasis Stage, Hall B
3:15 PM	MARSHA GETTAS	Design + Low Maintenance in Your Garden	Master Gardener Experts Rm 102, Hall A
3:30 PM	FLORAL DESIGNS FROM AROUND THE WORLD	Latest Ideas from Around the World	Green For Life Celebrity Stage, Hall B
4:00 PM	FISKARS	Cool Tools Challenge	Home Depot Backyard Oasis Stage, Hall B
4:15 PM	ROBERT PAVLIS	Japanese Garden Design	Master Gardener Experts Rm 102, Hall A
4:30 PM	FLORAL DESIGNS FROM AROUND THE WORLD	<i>Continuing Program</i>	Green For Life Celebrity Stage, Hall B
Special Evening Program			
6:00 PM to 8:00 PM	TOURISM SPAIN & CTS-TV	Discover the Secrets of Spain	Green For Life Celebrity Stage
6:30 PM	SHEILA BOUDREAU	Naturalizing Children's Play Spaces	Master Gardener Experts Rm 102, Hall A
Saturday March 19 - Environmentally Friendly Gardening SCOTTS MIRACLE-GRO DAY			
TIME	SPEAKER	TOPIC	LOCATION
11:00 AM	RICH GRAHAM Onward Manufacturing, Weber & Broil Mate BBQ	Getting The Most From Your BBQ	Home Depot Backyard Oasis Stage, Hall B
11:00	PROF. LAURENCE	How You Can Help	Garden Solutions Rm 105,

AM	PACKER	Preserve Canada's Pollinators	Hall A
11:15 AM	WOLFEGANG BONHAM	Japanese Garden Design How to Bring Zen to Your Garden	Master Gardener Experts Rm 102, Hall A
11:30 AM	MARK CULLEN and DENIS FLANAGAN	What's New at Blooms?	Green For Life Celebrity Stage, Hall B
12:00 PM	KEVIN BROWN SCOTTS CANADA POWER HOUR	Healthy Lawn & Low Water Usage	Home Depot Backyard Oasis Stage, Hall B
12:00 PM	DARREN HEIMBECKER	Building Canada's Newest Horticultural Show Garden	Garden Solutions Rm 105, Hall A
12:15 PM	VERONICA CALLINAN	Low Maintenance Plants	Master Gardener Experts Rm 102, Hall A
12:30 PM	ERIN MCLAUGHLIN <i>presented by CANADIAN GARDENING MAGAZINE</i>	How to Take a Great Garden Picture	Green For Life Celebrity Stage, Hall B
1:00 PM	FRANK TURCO Home Depot	Having Fun With Garden Design	Home Depot Backyard Oasis Stage, Hall B
1:00 PM	MEL BARTHOLOMEW	Square Foot Gardening	Garden Solutions Rm 105, Hall A
1:30 PM	CELEBRITY FLOWER ARRANGING	Come Cheer on your Favourites	Green For Life Celebrity Stage, Hall B
2:00 PM	ALBERT GRIMM Jeffery Greenhouses	Garden Fresh Vegetables	Home Depot Backyard Oasis Stage, Hall B
2:15 PM	TENA VAN ANDEL	Orchids	Master Gardener Experts Rm 102, Hall A
2:30 PM	FRANK FERRAGINE	Get Growing	Green For Life Celebrity Stage, Hall B
3:00 PM	BILL COUTURE Dynamic Forest Products	Laying Stone that Lasts	Home Depot Backyard Oasis Stage, Hall B
3:00 PM	J PAUL LAMARCHE	Gardening Without Chemicals	Garden Solutions Rm 105, Hall A
3:15 PM	ELAINE DAVIDSON	Roses	Master Gardener Experts Rm 102, Hall A
3:30 PM	PAUL ZAMMIT	Dramatic Containers	Green For Life Celebrity Stage, Hall B
4:00 PM	EDEL SCHMIDT Scotts Canada	New Gardens: Getting Started	Home Depot Backyard Oasis Stage, Hall B
4:15 PM	MAUREEN HULBERT	Trees and Shrubs: A Basic Primer	Master Gardener Experts Rm 102, Hall A
4:30 PM	FLORAL SUPERSTARS	Showcase of Canada's Hottest Florists!	Green For Life Celebrity Stage, Hall B
Special Evening Program			
6:00 PM to 8:00 PM	ADAM BIENENSTOCK	Connecting Children to Nature	Green For Life Celebrity Stage, Hall B

Sunday March 20 - Urban Settings * CITY OF TORONTO DAY			
TIME	SPEAKER	TOPIC	LOCATION
11:00 AM	MAGDA PAWLOWSKI	Plant Varieties: New & Old Favorites for 2011	Home Depot Backyard Oasis Stage, Hall B
11:15 AM	EDEL SCHMIDT	Front Yard Gardens	Master Gardener Experts Rm 102, Hall A
11:30 AM	BETH EDNEY	Creating Award Winning Gardens	Green For Life Celebrity Stage, Hall B
12:00 PM	KEVIN BROWN SCOTTS CANADA POWER HOUR	Healthy Lawn & Low Water Usage	Home Depot Backyard Oasis Stage, Hall B
12:00 PM - 3:00 PM	MASTER GARDENERS OF ONTARIO	SIT DOWN SUNDAY 15 Minutes with an Expert	Advice Clinic Rm 103, Hall A
12:15 PM	CATHY KOZMA	The Importance of Beeing in the City	Master Gardener Experts Rm 102, Hall A
12:30 PM	TAMARA ROBBINS GRIFFITH <i>presented by CANADIAN GARDENING MAGAZINE</i>	Spring Floral Arrangements and Hand-Tied Bouquets	Green For Life Celebrity Stage, Hall B
1:00 PM	TTI	Outdoor Power Challenge	Home Depot Backyard Oasis Stage, Hall B
1:00 PM	MASTER GARDENERS OF ONTARIO	<i>continuing program</i>	Advice Clinic Rm 103, Hall A
1:15 PM	ELIZABETH STEWART	Vegetable Gardening in Small Spaces	Master Gardener Experts Rm 102, Hall A
1:30 PM	ARTHUR BEAUREGARD AND RUTHANNE HENRY	Every Tree Counts Toronto's Urban Forest	Green For Life Celebrity Stage, Hall B
2:00 PM	SEACLIFF GREENHOUSES	Plant Varieties: New & Old Favorites for 2011	Home Depot Backyard Oasis Stage, Hall B
2:00 PM	MAGDA PAWLOWSKI	<i>continuing program</i>	Advice Clinic Rm 103, Hall A
2:15 PM	CONNIE CADOTTE	Urban Garden Design	Master Gardener Experts Rm 102, Hall A
2:30 PM	ALBERT GRAVES and PICK ONTARIO	Flower Arranging with Flair	Green For Life Celebrity Stage, Hall B
3:00 PM	RICH GRAHAM Onward Manufacturing, Weber & Broil Mate BBQ	Getting The Most From Your BBQ	Home Depot Backyard Oasis Stage, Hall B
3:15 PM	LORRAINE FLANIGAN	New York's High Line: A Garden in the Sky	Master Gardener Experts Rm 102, Hall A
4:00 PM	CANADA BLOOMS	Canada Blooms Awards Ceremonies	Green For Life Celebrity Stage, Hall B
4:15 PM	MASTER GARDENERS	<i>Open House</i>	Master Gardener Experts Rm 102, Hall A

Canada Blooms 2011 Festival information

Dates: Wednesday, March 16 to Sunday, March 20, 2011
Hours: 10 a.m. to 8 p.m. (Wednesday to Saturday); 10 a.m. to 6 p.m. (Sunday)
Venue: The Direct Energy Centre, Exhibition Place. Toronto Ont.
Tickets: Available online at www.canadablooms.com and at participating garden centres for a special advanced discount price of \$16
At the door \$18; Seniors \$16; Students \$16; Children 12 and under are free

About Canada Blooms

Canada Blooms is a not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario. Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its fifteenth year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers.

Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

For more information and to purchase festival tickets please visit: www.canadablooms.com.

Canada Blooms Sponsors

Canada Blooms Founding Partners are Landscape Ontario and the Garden Club of Toronto.

Presenting Sponsor:

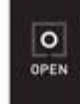


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