

# Canada Blooms

THE FLOWER AND GARDEN FESTIVAL

**For Immediate Release**

## **Learn From the Best at Canada Blooms**

### *Horticultural Experts Share Industry Tips and Techniques*

**Toronto, ON** – From Wednesday, March 17 to Sunday, March 21, 2010, guests at Canada Blooms can attend its highly acclaimed speaker series. Gardening experts will grace the stage daily at the Direct Energy Centre.

The series consists of the gardening world's most recognized and respected horticultural experts. Speakers can be found on sponsor coordinated stages throughout the event, presented by The Home Depot Canada, Enbridge Gas Distribution, Grey Power Insurance and CTS TV.

“We are very fortunate to have some of Canada's premier gardening personalities participate in Canada Blooms this year,” said Gerry Ginsberg, General Manager, Canada Blooms. “Quality speakers such as, Mark Cullen, Frank Ferragine, Denis Flanagan, Paul Zammit, Jeff Lowenfels and other special guests from across Canada will present over 200 hours of free seminars, offering more gardening education than any event in Canada.”

The RBC Speaker Series features educational seminars and interactive demonstrations on a variety of garden-related topics. The Home Depot Garden Centre Stage, located within its feature garden, offers demonstrations on do-it-yourself projects such as container gardening, deck building, lawn care and vegetable gardening.

Canada Blooms 2010 will feature six acres of feature gardens in full bloom, more than 100,000 square feet of green-thumb shopping, over 200 hours of seminars, workshops and demonstrations, a special children's area and more.

#### **Feature Speakers:**

##### **Jeff Lowenfels – Plant a Row for the Hungry**

Jeff Lowenfels' weekly column has run in the Anchorage Daily News for over 27 years. He hosts a weekly garden radio show and Alaska public television's *Alaska Gardens with Jeff Lowenfels*. Jeff also founded *Plant a Row for the Hungry*, an active program that created over 14 million meals for the hungry in 2005. He is a national garden writer and utilizes concepts of the soil food web as a leading proponent of gardening.

##### **Mark Cullen & Denis Flanagan – What's New at Blooms**

Mark Cullen is Canada's best known gardener. Each week he reaches over 1 million Canadians through various media outlets, such as CTV/Canada AM and Newstalk 1010 CFRB. Mark's book *The Canadian Garden Primer, An Organic Approach*, features information on vegetable and ornamental gardens. Visit Mark's website [www.markcullen.com](http://www.markcullen.com) for expert garden advice.

Denis Flanagan is best known for his gardening shows on HGTV and promotes the joy and benefits of horticulture through the *Green for Life* program at [Landscape Ontario.com](http://LandscapeOntario.com). He has been involved in many

prestigious projects, including work for the Royal Family. Denis is an award winning horticulturalist, having achieved a gold medal at The Chelsea Flower Show, in addition to other award winning gardens. Denis has taught at several community colleges including Humber College and Seneca College.

**Albert Graves – Flower Arranging With Flair**

Albert Graves is a respected professor of floral art at Humber College, who has taught some of the most talented young designers in the industry today. Albert continually searches for new and novel ideas to feed his unique talent of strict design ethos. Albert’s work has been used for the Dutch Queen’s birthday, visiting dignitaries, celebrities and various television shows.

**Dr. Mike Dixon – Plants in Space: A Role for Canadian Space Exploration**

Dr. Mike Dixon is the Director of Controlled Environment Systems Research Facility and Program, as well as Professor in the School of Environmental Sciences at University of Guelph. Dr. Dixon has formed the Space and Advanced Life Support Agriculture (SALSA) program at the university. He is project leader for the Canadian research team which investigates the contributions of plants to life support in space.

**Frank Ferragine – What’s Bugging You**

Frank Ferragine (Frankie Flowers) is arguably Canada's favourite and only weather and gardening personality. As a weather and garden specialist, Frank can be seen daily on CityTV Toronto, as well as nationally on CityLine. His gardening advice can be found in Canadian Living Magazine. Frank has been awarded twice by Landscape Ontario as Garden Broadcaster of the year. For the last four years, Toronto Sun readers have voted Frank as their favourite weather personality.

**Paul Zammit – Edibles in a City Garden**

Paul Zammit is the current Director of Horticulture at the Toronto Botanical Garden. He is a regular speaker at garden clubs and horticultural trade shows in Canada and the United States and has appeared on television and in print. Paul and Uli’s home garden has been featured in Canadian Living, Gardening Life, Canadian Gardening and Gardening How-To. He has also been recognized by numerous awards for his container designs.

**RBC Speaker Series Schedule**

**Wednesday, March 17: Urban Agriculture Day *Fruits, vegetables and much more* \***

TIME	SPEAKER	TOPIC	LOCATION
11:15 a.m.	John Renault	Mycorrhizal Fungi	CTS TV/Master Gardener Experts Room 102, Hall A
11:30 a.m.	Mark Cullen and Denis Flanagan	What's New at Blooms?	Grey Power Celebrity Stage, Hall B
12 p.m.	Lorraine Johnson	City Farmers - Adventures in Feeding Ourselves	Enbridge Garden Solutions Room 103, Hall A
12:15 p.m.	Connie Hunter, Rosemary Dobson	Ask the Garden Experts Panel	CTS TV/Master Gardener Experts Room 102, Hall A
12:30 p.m.	Paul Zammit	Edibles in a City Garden	Grey Power Celebrity Stage, Hall B
1 p.m.	Jeff Lowenfels	The Compost Food Web	Enbridge Garden Solutions Room 103, Hall A
1:15 p.m.	Betty Fretz	Heuchera	CTS TV/Master Gardener Experts Room 102, Hall A

2 p.m.	Tom Fischer	Perennial Companions	Enbridge Garden Solutions Room 103, Hall A
2 p.m.	Albert Graves and Pick Ontario	Flower Arranging With Flair	Grey Power Celebrity Stage, Hall B
2:15 p.m.	Connie Hunter	Vegetable Gardening	CTS TV/Master Gardener Experts Room 102, Hall A

3 p.m.	Sonia Day	Incredible Edibles for Small Spaces	Enbridge Garden Solutions Room 103, Hall A
3:15 p.m.	Cathy Kozma	The Importance of Bee-ing	CTS TV/Master Gardener Experts Room 102, Hall A
3:30 p.m.	Jeff Lowenfels	Plant a Row for the Hungry	Grey Power Celebrity Stage, Hall B
4 p.m.	Larry Sherk	Fruit and Vegetables for the City Garden	Enbridge Garden Solutions Room 103, Hall A
4:15 p.m.	Paul Pietsch	Choosing the Right Water Lily	CTS TV/Master Gardener Experts Room 102, Hall A
4:30 p.m.	Rodger Tschanz	Winners From the 2009 Trial Gardens	Grey Power Celebrity Stage, Hall B
5 p.m.	Gayla Trail	Build a Self Watering Container	Enbridge Garden Solutions Room 103, Hall A
5:30 p.m. - 7:30 p.m.	Celebrate St. Patrick's Day	Courtesy of Tourism Ireland	Grey Power Celebrity Stage, Hall B

\* Schedule & speakers subject to change.

#### **Thursday March 18 - Foundations for Your Garden \***

<b>TIME</b>	<b>SPEAKER</b>	<b>TOPIC</b>	<b>LOCATION</b>
11:15 a.m.	Joe and Hazel Cook	Peonies - Discover the Passion	CTS TV/Master Gardener Experts Room 102, Hall A
11:30 a.m.	Mark Cullen and Denis Flanagan	What's New at Blooms?	Grey Power Celebrity Stage, Hall B
12 p.m.	Belinda Gallagher	Potscaping with Everything	Enbridge Garden Solutions Room 103, Hall A
12:15 p.m.	Nancy Cole, Diane and Gary Westlake	Ask the Garden Experts Panel	CTS TV/Master Gardener Experts Room 102, Hall A
12:30 p.m.	Floral Superstars, <i>presented by Pick Ontario</i>	Showcase of Canada's Hottest Florists	Grey Power Celebrity Stage, Hall B
1 p.m.	Tom Brown	Time, Space and Mystery in the Garden	Enbridge Garden Solutions Room 103, Hall A
1:15 p.m.	Nancy Cole	Where Did All These Plants Come From?	CTS TV/Master Gardener Experts Room 102, Hall A
2 p.m.	Mike Dixon	Plants in Space, A Role for Canada Space Exploration	Grey Power Celebrity Stage, Hall B
2 p.m.	Dugald Cameron	Clematis - Vertical Gardening to Save Space	Enbridge Garden Solutions Room 103, Hall A
2:15 p.m.	Dianne and Gary Westlake	What Not to Plant	CTS TV/Master Gardener Experts Room 102, Hall A
3 p.m.	Lorraine Roberts	Creating a Perennial Garden of Continuous Blooms	Grey Power Celebrity Stage, Hall B

3 p.m.	Miriam Goldberger	How to Create a Woodland Wildflower Garden	Enbridge Garden Solutions Room 103, Hall A
3:15 p.m.	Paul Pietsch	Hybridizing Perennials	CTS TV/Master Gardener Experts Room 102, Hall A
4 p.m.	Jack Kent	Peonies - More than Meets the Eyes	Enbridge Garden Solutions Room 103, Hall A

4:15 p.m.	Susan Spence Wilkins	Bringing Heritage to Life in Your Garden	CTS TV/Master Gardener Experts Rm 102, Hall A
4:30 p.m.	Celebrity Flower Arranging	Cheer on Your Favourite Celebrities!	Grey Power Celebrity Stage, Hall B

*\* Schedule & speakers subject to change.*

### **Friday March 19 - Must Haves for Your Garden \***

<b>TIME</b>	<b>SPEAKER</b>	<b>TOPIC</b>	<b>LOCATION</b>
11:15 a.m.	John Renault	Mycorrhizal Fungi	CTS TV/Master Gardener Experts Room 102, Hall A
11:30 a.m.	Mark Cullen and Denis Flanagan	What's New at Blooms?	Grey Power Celebrity Stage, Hall B
12 p.m.	Jeff Mcmann	Landscape Ontario Award Winning Gardens	Enbridge Garden Solutions Room 103, Hall A
12:15 p.m.	Rosemary Dobson, Joyce Killin and Robert Pavlis	Ask the Garden Experts Panel	CTS TV/Master Gardener Experts Room 102, Hall A
12:30 p.m.	Ken Brown	Garden Seduction	Grey Power Celebrity Stage, Hall B
1 p.m.	Mark and Heather Cullen	Highlights of UK Gardens and Hampton Court Palace Flower Show	Enbridge Garden Solutions Room 103, Hall A
1:15 p.m.	Robert Pavlis	Creating Aspen Grove	CTS TV/Master Gardener Experts Room 102, Hall A
2 p.m.	Albert Graves and Pick Ontario	Flower Arranging With Flair	Grey Power Celebrity Stage, Hall B
2 p.m.	Peter Keeping	Growing and Propagating Clematis in Ontario	Enbridge Garden Solutions Room 103, Hall A
2:15 p.m.	Astrid Muschalla	Designing with Native Plants	CTS TV/Master Gardener Experts Room 102, Hall A
3 p.m.	Kate Seaver	Easy Flower Arranging	Grey Power Celebrity Stage, Hall B
3 p.m.	Frank Kershaw	Must Haves for Your Garden	Enbridge Garden Solutions Room 103, Hall A
3:15 p.m.	Kathleen Lang	Vegetable Gardening 101	CTS TV/Master Gardener Experts Room 102, Hall A
3:30 p.m.	Floral Designs From Around The World	Latest Ideas from Around the World	Grey Power Celebrity Stage, Hall B
4 p.m.	Tony Post	Hardy Tropicals	Enbridge Garden Solutions Room 103, Hall A
4:15 p.m.	Georgie Kennedy	My Tropical Paradise Makeover	CTS TV/Master Gardener Experts Room 102, Hall A
4:30 p.m.	Floral Designs From Around The World	Continuing Program	Grey Power Celebrity Stage, Hall B

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### **Saturday March 20 - Environmentally Friendly Gardening \***

<b>TIME</b>	<b>SPEAKER</b>	<b>TOPIC</b>	<b>LOCATION</b>
11:15 a.m.	Kate Seaver	Easy Flower Arranging	CTS TV/Master Gardener Experts Rm 102,

			Hall A
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11:30 a.m.	Mark Cullen and Denis Flanagan	What's New at Blooms?	Grey Power Celebrity Stage, Hall B
12 p.m.	Mathis Natvik	Small "Footprint" Approaches the Gardening	Enbridge Garden Solutions Room 103, Hall A
12:15 p.m.	Sean James, Ron Rossini and Merle Burston	Ask the Garden Experts Panel	CTS TV/Master Gardener Experts Room 102, Hall A
12:30 p.m.	Paul Zammit	Choice Plants Not to be Without	Grey Power Celebrity Stage, Hall B
1 p.m.	J.P. Lamarche	Growing Without Chemicals	Enbridge Garden Solutions Room 103, Hall A
1:15 p.m.	Tom Bradley	Water Management in the Garden	CTS TV/Master Gardener Experts Room 102, Hall A
1:30 p.m.	Frank Ferragine	What's Bugging You	Grey Power Celebrity Stage, Hall B
2 p.m.	Frank Kershaw	The Spice of the Caribbean: Grenada in Bloom	Enbridge Garden Solutions Room 103, Hall A
2:15 p.m.	Ron Rossini	Bugs: The Good, The Bad and The Ugly	CTS TV/Master Gardener Experts Room 102, Hall A
3 p.m.	Celebrity Flower Arranging	Cheer on Your Favourite Celebrities	Grey Power Celebrity Stage, Hall B
3 p.m.	Christina Sharma	Project Chirp	Enbridge Garden Solutions Room 103, Hall A
3:15 p.m.	Sean James	Down-to-Earth Practical Eco-Friendly Gardening Solutions	CTS TV/Master Gardener Experts Room 102, Hall A
4 p.m.	Lorraine Mennen	Celebrating Wildlife in the Family Garden	Enbridge Garden Solutions Room 103, Hall A
4:15 p.m.	Laura Hathaway	Monarch Butterfly Rescue	CTS TV/Master Gardener Experts Room 102, Hall A
4:30 p.m.	Floral Superstars	Showcase of Canada's Hottest Florists	Grey Power Celebrity Stage, Hall B
6 p.m. - 8 p.m.	ARTchitectual Landmarks and Landscapes	Visions of Our Future Cities featuring: Janet Rosenberg & Will Alsop, Tarek El-Khatib, Bill Redelmeier Mark Gorgolewski & Brent Cordner	Grey Power Celebrity Stage, Hall B

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### Sunday March 21 - Live Green Toronto - "Smaller Spaces" \*

TIME	SPEAKER	TOPIC	LOCATION
11:15 a.m.	Peter Schneider	Right Rose, Right Place	CTS TV/Master Gardener Experts Room 102, Hall A
11:30 a.m.	Beth Edney	Fabulous Sustainable Containers	Grey Power Celebrity Stage, Hall B
12:15 p.m.	Aldona Satterwaite and Beth Cook	Ask the Garden Experts Panel	CTS TV/Master Gardener Experts Room 102, Hall A
12:30 p.m.	Lawson Oates	Live Green Toronto	Grey Power Celebrity Stage, Hall B
1:15 p.m.	Kathleen Lang	Vegetables in Tight Places	CTS TV/Master Gardener Experts Room 102, Hall A

2 p.m.	Albert Graves and Pick Ontario	Flower Arranging with Flair	Grey Power Celebrity Stage, Hall B
2:15 p.m.	Beth Cook	Trees for Small Spaces	CTS TV/Master Gardener Experts Room 102, Hall A
3:15 p.m.	Elizabeth Stewart	Small Spaces/ Urban Gardening	CTS TV/Master Gardener Experts Room 102, Hall A
3:30 p.m.	Beth Edney	Fabulous Sustainable Containers	Grey Power Celebrity Stage, Hall B
4 p.m.	Canada Blooms Awards Ceremonies	Award Winners	Grey Power Celebrity Stage, Hall B
4:15 p.m.	Lorraine Flanigan	Ten Ways to Spruce Up Your Garden for Spring	CTS TV/Master Gardener Experts Room 102, Hall A

\* Schedule & speakers subject to change.

### Home Depot Garden Centre Stage Speaker Schedule, Hall B

TIME	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
11 a.m.	Gardening with Experts- <i>Evergreen Brickworks</i>	Gardening with Experts- <i>Evergreen Brickworks</i>	Gardening with Experts- <i>Evergreen Brickworks</i>	Gardening with Experts- <i>Evergreen Brickworks</i>	Gardening with Experts- <i>Evergreen Brickworks</i>
12 p.m.	Healthy Lawn and Low Water Usage- <i>Scotts Canada</i>	Environmentally Friendly Gardens- <i>Scotts Canada</i>	Healthy Lawn and Low Water Usage- <i>Scotts Canada</i>	Healthy Lawn and Low Water Usage- <i>Scotts Canada</i>	Outdoor Power Challenge- <i>TTI</i>
1 p.m.	Cool Tools Challenge- <i>Fiskars</i>	Outdoor Power Challenge- <i>TTI</i>	Learn to Vegetable Garden- <i>Jeffreys Greenhouses</i>	Learn to Vegetable Garden- <i>Seacliff</i>	Healthy Lawn and Low Water Usage- <i>Scotts Canada</i>
2 p.m.	Outdoor Power Challenge- <i>TTI</i>	How to Build and Maintain a Deck- <i>Yardistry</i>	New Varieties for 2010- <i>Seacliff</i>	How to Build and Maintain a Deck- <i>Yardistry</i>	New Varieties for 2010- <i>Seacliff</i>
3 p.m.	Learn to Vegetable Garden- <i>Jeffreys Greenhouses</i>	Laying Stones that Last- <i>Stone-Link</i>	Laying Stones that Last- <i>Stone-Link</i>	Laying Stones that Last- <i>Stone-Link</i>	New Varieties for 2010- <i>Seacliff</i>
4 p.m.	Learn to Container Garden- <i>Scotts Canada</i>	Learn to Container Garden- <i>Scotts Canada</i>	Cool Tools Challenge- <i>Fiskars</i>	Learn to Container Garden- <i>Scotts Canada</i>	

### Canada Blooms 2010 Festival information

Dates: Wednesday, March 17 to Sunday, March 21, 2010  
Hours: 10 a.m. to 8 p.m. (Wednesday to Saturday); 10 a.m. to 6 p.m. (Sunday)  
Venue: The Direct Energy Centre, Toronto Ont.  
Tickets: Available online at [www.canadablooms.com](http://www.canadablooms.com) and at participating garden centres for a special advanced discount price of \$16  
At the door \$18; Seniors \$16; Students \$16; Children 12 and under are free

**Canada Blooms Founding Sponsors:** Landscape Ontario and Garden Club of Toronto.

**Canada Blooms 2009-2010 Presenting and Supporting Festival Sponsors:** The Home Depot Canada, Royal Bank of Canada, Grey Power, Canadian Cancer Society, VIA Rail Canada and Ontario Tourism.

### **Canada Blooms Corporate Sponsors**

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### **Canada Blooms Media Sponsors**

- AM740
- CTV/CP24
- The Epoch Times
- AM680 News
- Gardener Living Magazine
- The New Classical 96.3 FM
- CHFI Radio
- Garden Making Magazine
- Toronto Star
- CTS TV
- Gardens Central Magazine

### **About Canada Blooms**

Dedicated to providing horticulture expertise, education and resources on an ongoing basis, Canada Blooms is a not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario.

For more information and to purchase festival tickets, please visit: [www.canadablooms.com](http://www.canadablooms.com).

-30-

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