

Canada Blooms

THE FLOWER AND GARDEN FESTIVAL

WE'VE MOVED TO THE DIRECT ENERGY CENTRE, EXHIBITION PLACE & REDUCED GROUP TOUR PRICES!

Canada Blooms would like to invite you and your guests to Canada's largest flower and garden festival at our new home, the **Direct Energy Centre, Exhibition Place!** Our 14th annual celebration will take place **March 17-21st 2010** and our theme will be 'Passions.' Canada Blooms also is proud to announce our **new \$14 reduced rate for our Bus and Group tours!**

Located in Exhibition place, our new venue will provide Canada Blooms participants and guests with an easily accessible one floor presentation area! Adjacent to one of Toronto's major highways, the Gardiner Expressway, the Direct Energy Centre is also convenient to reach by vehicle. The facility also offers **more than 7,000 parking spaces**, including 1,300 underground! **Parking will also be complimentary at the Direct Energy Centre for our group tour buses!** Please see the back of this sheet for additional information on parking, accessibility, location, rentals, and more.

Your guests will be welcomed at the festival by Canada Blooms volunteers and handed a **complimentary festival guide** to help them navigate all the festival attractions. Escape the winter blues in our stunning, fully landscaped feature gardens, enjoy designs by some of Toronto's most creative florists, take part in some green-thumb shopping in the marketplace, and learn from over 100 seminars, workshops and demonstrations presented by Canada's most recognized experts in gardening and horticulture. Come and discover your 'Passions' at Canada Blooms 2010!

Ticket Information:

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|-------------------------------|---|
| Bus Group Tickets | \$14 (Min. 20, advance sales)* |
| Admission at the door | \$18 (Children 12 and under are free) |
| Early morning tours (8:15 am) | \$40 (Advance sales only, includes admission to festival) |

- Payment must accompany ticket orders and may be made by VISA, MasterCard or cheque payable to Canada Blooms.
- Pre-paid tickets may be picked up during the festival at the main entrance.
- Refunds and ticket returns will not be accepted at the festival.
- Early Morning Tours begin at 8:30 a.m. and give you time to view the gardens with your group and a specially trained guide prior to the doors opening at 10 am. Advanced reservations are booked online or through the Canada Blooms office for \$40 per person with a limited number of guests allowed daily, so book early!
- **Excess group tickets sent to the Canada Blooms office within three (3) weeks after the show's closing will be refunded by the same method of payment.**
- Escorted groups of 20 or more receive one complimentary ticket for the tour guide.
- Bus drivers attending the show receive one complimentary ticket.
- Tickets purchased for bus groups will not be held for individual pick up at the show.

Accessibility:

Direct Energy Centre has been designed with accessible facilities for the following:

- Disabled persons: unisex and handicapped accessible washrooms, double meeting room doors, sidewalk curb cuts and heated ramps.
- Visual impaired: location and information signage with universal symbols of accessibility, Braille and raised letters where necessary, high colour contrasts; textural changes on exterior pavers, textured concrete in walk way areas and floor patterning.
- Hearing impaired: FM loop systems compatible with typical hearing aids in meeting rooms.

Please note: although Canada Blooms encourages accessibility with our builders, some of our feature gardens may not be fully accessible.

Directions/Parking:

Direct Energy Centre is located at: Exhibition Place, 100 Princes Blvd Toronto, ON, M6K 3C3 Direct Energy Centre at Exhibition Place is 4 kms west of downtown Toronto and is accessible via the Gardiner Expressway or Lakeshore Boulevard. Exhibition Place is bordered by Gardiner Expressway to the North; Lake Shore Boulevard to the South; Dufferin Street to the West; Strachan Avenue to the East. Bus offload and load will take place on the north side of Princes Blvd (westbound). Signage will direct your driver to the appropriate lot for parking.

FROM THE EAST: Take the Gardiner Expressway west to Spadina/Lake Shore Boulevard cutoff and follow the signs for Lakeshore Boulevard. Take Lake Shore Boulevard to the Princes' Gates (just west of Strachan Avenue).

FROM THE WEST: Take the Gardiner Expressway east to Lake Shore Boulevard or Jameson Avenue. There are three entrance points to Exhibition Place from Lake Shore Boulevard - British Columbia Drive, Ontario Drive and Newfoundland Drive.

Festival Hours:

Wednesday, March 17th – 10am to 8pm

Thursday, March 18th – 10am to 8pm

Friday, March 19th – 10am to 8pm

Saturday, March 20th – 10am to 8pm

Sunday, March 21st – 10am to 6pm

Host Hotel

Hyatt Regency Toronto on King - 370 King Street West, Toronto, Ontario M5V 1J9

Tel: 1 416 343 1234 or 1 877 806 0006 Fax: 1 416 599 7394

Book online at: <http://torontoregency.hyatt.com/groupbooking/torrtcabl2010>

Canada Blooms' out of town visitors can take advantage of our special Canada Blooms room rate at the festival's host hotel, the Hyatt Regency Toronto on King. Fresh from a multi-million dollar renovation, the sparkling new Toronto downtown hotel showcases 394 guestrooms, including 32 suites and a VIP floor. Located in the centre of the city's vibrant downtown the Hyatt is just steps from the business, financial and entertainment districts, and over 150 restaurants and bars. The Canada Blooms rate is: \$138.00 - Single/Double, \$163.00 – Triple or \$188.00 – Quadruple. For reservations please call 1 877 806 0006 and quote the Canada Blooms group code G-CABL before March 3, 2010.

Wheelchairs/Rentals:

Wheelchairs, scooters, strollers and other rentals can be booked by contacting:

Jennifer Monteith, The Exhibitor's Support Centre

Tel: 1 416 410 6612 Fax: 1 416 263 3028 Email: jmonteith@theexhibitorsupportcentre.com

There is no better way to welcome spring to Ontario! Don't delay, order your tickets now! If you require more information please visit our web site www.canadablooms.com, contact info@canadablooms.com or call the Canada Blooms office at 416-447-8655.

Canada Blooms

THE FLOWER AND GARDEN FESTIVAL

March 17 - 21, 2010, Passions
Direct Energy Centre, Exhibition Place

Group Ticket Order Form

| | | | | |
|---|--|--|--|--|
| Contact Information: | | | | |
| Organization: _____ | | | | |
| Contact Name : _____ | | | | |
| Address: _____ | | | | |
| City: _____ | | Province: _____ | | Postal Code: _____ |
| Phone No.: _____ | | Fax No.: _____ | | Email: _____ |
| Ticket Order: | | | | |
| Canada Blooms tickets are \$14 in advance, \$18 at the door. Please note the Canada Blooms magazine is complimentary and will be handed out to your group at the festival. | | | | |
| I would like to order ____ regular admission tickets @ \$ 14 = \$ _____ + \$5.00 Handling = \$ _____ | | | | |
| I would like to order ____ Early Morning Tour tickets @ \$ 40 = \$ _____ + \$5.00 Handling = \$ _____ | | | | |
| I would like to requested a complimentary regular admission ticket for: Tour Guide <input type="checkbox"/> Bus Driver <input type="checkbox"/> | | | | |
| Paid By: Cheque <input type="checkbox"/> Cash <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> | | | | |
| Card #: | | Name on Card: | | Exp. Date: |
| Bus Information: | | | | |
| Name of Bus Company: _____ | | | | |
| <input type="checkbox"/> Wednesday 17th | <input type="checkbox"/> Thursday 18th | <input type="checkbox"/> Friday 19th | <input type="checkbox"/> Saturday 20th | <input type="checkbox"/> Sunday 21st |
| # of buses: _____ | # of buses: _____ | # of buses: _____ | # of buses: _____ | # of buses: _____ |
| Arrival: _____ | Arrival: _____ | Arrival: _____ | Arrival: _____ | Arrival: _____ |
| Departure: _____ | Departure: _____ | Departure: _____ | Departure: _____ | Departure: _____ |
| For Office Use: | | | | |
| Notes: _____ | | | | |
| _____ | | | | |
| # of Tickets Mailed _____ Date Tickets Mailed _____ | | | | |

***PLEASE NOTE:** Tickets will not be mailed out after Friday, February 13, 2010. Tickets will be held at Bus Group Entrance.